

Institute of Continuing Education, Research & Training

ANNUAL REPORT
2014-2015



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Greetings from ICERT !

Our journey to help the poor and needy for accessing facilities in Health, Family Welfare, Vocational Training & Skill Development has been an eventful one and our initiatives have enhanced and expanded many fold. Our efforts have been centric to make the poor and underprivileged lead a better life and realize some of their unfulfilled dreams. Our focus is on those who are unable to access quality healthcare, education or basic amenities which will give them a relatively improved quality of life. Livelihood, women's empowerment and environment are some other key areas of concern. Our programs are driven by our mission – to work / act as an agent of change to help the poorest of the poor access and actualize their rights as enshrined in the Constitution of India. Our Organization continues to work by our core value "Sewa". Our programs require empathy and proactive reaching out to the poor and needy.

Apart from Health, educational and livelihood programmes, our major focus is on women empowerment, nutrition security, skill upgradation, drinking water and sanitation. The year under review became special for us, as the government and various non-government agencies recognized our honest efforts in these areas. In fact, through dedicated work, commitment and persistence, we have reached this stage.

We are focusing on empowerment of rural youth through skill development entrepreneurship training in our target area. Besides, we have expanded our Nutrition, Sanitation and Health Promotion activities in the catchment area of the Society in various districts of Jharkhand.

All our associates, vendors, suppliers, consultants, advisors, patrons and personnel have played their respective roles in the work of the Society, and we highly acknowledge and appreciate their continued effervescent, effective and efficient services in their own respective fields, ways and specialization. I, on behalf of the President, the Office-Bearers, the Managing Committee, and the entire ICERT team, re-assure that our Society is working in line with the mission, vision and objectives set forth. The managing committee is open to exploring, accepting and implementing projects and activities in line with the ethos of the Society, and shall continually look forward to growth of the service objectives: in volumes, in quality and in the highest possible number of beneficiaries. No wonder, we are yielding the highest value of return on every rupee spent.

Thank you very much for reposing your trust in us. We will strive to remain transparent and accountable. I take this opportunity to express my deep gratitude towards our well-wishers, supporters and officials of the government and other national agencies for their support and confidence on us.

With you in service,

Dr. Devendra Singh.
Secretary & C.E.O.

Office Bearers and Managing Committee as on 31.03.2015

President	: Dr. Harminder Bir Singh	University Teacher & Social Leader
Vice President	: Dr. S. Eqbal Singh	Entrepreneur, Healer & Social Leader
Secretary-cum-Treasurer & C.E.O.	: Dr. Devendra Singh	Entrepreneur, Educationist & Social Leader
Managing Committee	: Mr. Jasbir Singh Khurana	Entrepreneur & Social Leader
	Mr. Lakhendra Sharma	Government Officer & Social Worker
	Mr. Harbhajan Singh Hora	Entrepreneur & Social Leader
	Mr. Arun Kumar Singh	Entrepreneur & Social Leader

Registration Details

Unique Id of VO/NGO	: JH / 2009 / 0012513
Chief Functionary	: Dr. Devendra Singh
Registered With	: Registrar of Societies, Government of Jharkhand
Type of NGO	: Registered Society
Registration No	: 16 of 2005-06
Date of Registration	: 04.08.2005

Auditors

M/s V. Rohatgi & Co., Chartered Accountants
4th Floor Arjan Place, Main Road, Ranchi – 834001

**Vision**

ICERT shall strive for Inclusion of the marginalized individuals and marginalized masses in the overall development mainstream of the Country and Humanity.

Mission

To bring forth multi dimensional and Multi-sectoral activities targeted at the holistic inclusion and growth (social, cultural, economic, health, educational, intellectual, and otherwise) of the marginalized individual, without discrimination of caste, creed, age, sex, religion, faith and social status.

Objects

Creation of focused verticals for providing hand-holding assistance for self-development and self-reliance.

Inducing social change without disturbing the cultural fabric. Bringing about behavioral changes through knowledge, awareness and confidence building.

Dynamic work strategies for covering the ever-changing needs of socio-economic, cultural and educational environments of the target areas and target segments.

Building a committed, focused and skill-based team of professionals, consultants and trainers for self-sustained support.

Formation of groups, co-operatives, clubs, organizations, institutions and business models for ultimate self-reliance.

Linking the individual and the masses to any and / or all available benefits and schemes offered by the Central, State and Provincial Government (PSUs and SPVs). Social advocacy and evaluation of impact of the various actions of ICERT and the Government(s).

About Us

Institute of Continuing Education, Research & Training (ICERT) is in its 11th year now. It made a modest beginning in 2003 by the coming together of a group of professionals and like-minded social leaders. It has been working consistently through meaningful interventions in the fields of health and education and provides comprehensive Vocational Training and Healthcare Services to the under-privileged, with special focus on the health needs of people from the remote rural areas. It helps capacity building of underprivileged women and adolescents and endeavours to serve the most marginalized and the vulnerable communities through substantial involvement. Institute of Continuing Education, Research & Training (ICERT) was registered under the provisions of The Societies' Registration Act 1860 with the Inspector General of Registrations, Government of Jharkhand in 2005.

It has set up and is successfully running and managing the 50 Bedded MESO Rural Hospitals, a vocational training center, Nursing Aide Training, Training for Paramedical and Diagnostic Assistance, etc., with emphasis and effective functioning in the fields of education, vocational and issue-based training, human resource, personality and soft skills development, women empowerment, health issues, health camps, diagnostics and surgeries, operating Mobile Medical Units, free distribution of medicines, etc.

ICERT looks after the operation and management of two 50-Bedded MESO Rural Hospitals, offering services in line with the framework of Community Health Centres of the Department of Health, Family Welfare & Medical Education. The two Hospitals are based at Kuchai Block of Seraikela-Kharsawan and Hesal Basaardih area of Lohardaga. These hospitals cater to a sizeable number of villages, panchayats and multiple blocks in the periphery. ICERT also manages the Mobile Medical Units (fully furnished mobile poly-clinics) in various districts. Owing to its uninterrupted and continuous services in the areas of interest, ICERT has earned an unflinching faith in the minds and hearts of the beneficiaries, stakeholders, administrative machinery and government alike. The MESO Rural Hospital at Seraikela-Kharsawan has been declared as the Sentinel Hospital for Vector Borne Diseases in the District by the Health Department.

ICERT believes that with effective synergy and with sharing experiences and best practices, organizations can perform better and more efficiently and effectively. Keeping this in mind, the Society has synergistic tie-ups with other reputed NGOs / like-minded Organization(s) working in remote rural areas and agricultural zones keeping in view its future projects and focus areas.

Our programs are humanitarian in nature and focus on facilitating and supporting the poor people accessing treatment. The health programs are aimed at filling the gap. It is the committed efforts of our team that make the real difference for the beneficiaries.

At ICERT, we meticulously maintain our day to day records. Transparency and accountability are emphasized in all our activities. We always endeavour to achieve and reflect our core values like compassion, dedication, discipline and service with Integrity in all our activities and actions and we hope to strengthen as well scale up these efforts in the future.

Operational Areas

ICERT works in 7 Districts of Jharkhand State in India. The areas under Ranchi District are Ranchi, Kanke, Namkum, Mandar, Bero, Silli, Bundu, Ratu, Itki etc. The Other districts are Gumla (Sisai, & Bharno Block), Lohardaga (Kudu, & Lohardaga Block), Seraikela (Kuchai, & Kharsawan Block), Latehar (Chandwa, & Manika Block), Khunti (Rania Block), Ramgarh (Gola Block).



Health Services

The Organization envisions and endeavors to create a progressive and healthy society. This report shows a paradigm of ICERT which has been continuously deliberating its duties on the guidelines of the CGHS / NRHM, with the overarching objective of providing accessible, affordable, effective, accountable and reliable health care to all citizens; and in particular, to the poorer and vulnerable sections of the population including women and children in remote rural areas. ICERT is committed to the advancement of health standards of local communities and surrounding villages in its catchment areas and has undertaken various schemes to promote and enhance health standards and health seeking behavior of the people. Our well-equipped hospitals and mobile medical units with medical expertise, services and medicines traverse forest tracts, hilly terrain and rural by-lanes to bring free, accessible and accountable healthcare to the people and ensure uninterrupted access to essential health facilities and medicines of assured quality and proper patient care.

To enhance the effervescence of the initiatives which it has undertaken, ICERT has been rigorously working for the betterment of health parameters and the associated services in line with the framework of Community Health Centres of the Department of Health and Family Welfare. It is successfully running the two Meso Hospitals at Kuchai Block of Seraikela-Kharsawan and Basaardih area of Lohardaga District. ICERT continues to operate state-of-the-art Mobile Medical Units (fully furnished mobile poly-clinics) in PPP Mode with the JSRHMS, Department of Health, Family Welfare & Medical Education. We have spread our wings and have been functioning effectively in Gumla, Ramgarh, Khunti, Latehar and Ranchi besides Saraikela and Lohardaga.

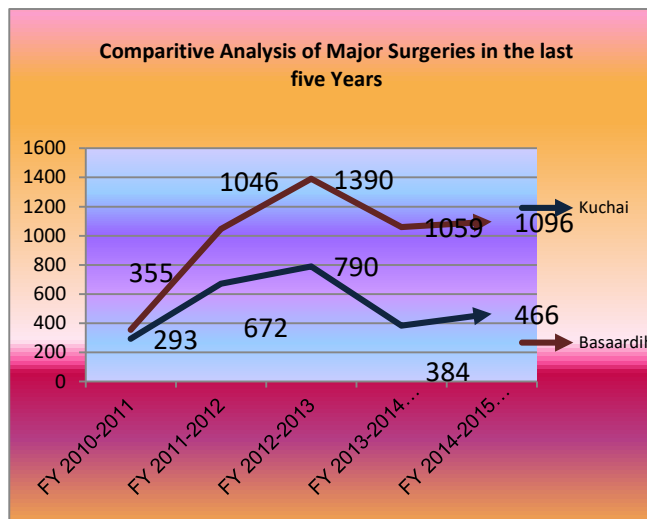
ICERT regularly organizes general health camps as per the activities planned in coordination with the Health Officials for maximum outreach of the medical facilities and health awareness. Looking at the poor state of women's health in rural areas, Family Planning camps / gynecological camps are organized for their reproductive health and well-being. Couples counseling, adolescent girls training, and other educational activities are also undertaken as evidence confirms that health awareness contributes to broad development goals of poverty reduction, enhanced education, environmental sustainability, and gender equality.

Our Organization has expanded its horizon shown and shown gradual and successive progress in the field of Research, Education and Training. ICERT supports as a facilitator, mediator, enabler and promoter of innovation and empowers the local communities by endowing career enhancing skills, functional literacy and livelihood training for young adults, which is central to our developmental poverty alleviation, social empowerment and transformation strategies. Our education and literacy projects is very successful predominantly among the Youngsters and works with the philosophy to develop an extra edge and contribute to sustainability.



ICERT MESO Hospitals

Since February 2009, ICERT has been effectively, efficiently and delightfully running and managing two MESO Rural Hospitals of the state- at Kuchai, Saraikela Kharsawan and at Basaardih, Lohardaga handed over by the Jharkhand Government. Both these hospitals are well equipped with state of art medical instruments and equipments, fittings and fixtures, operation theatre etc., and deliver services of General Practitioner, surgeons, ophthalmologists, gynecologists, pediatricians and orthopedics etc. These hospitals, being located in remote areas, serve as the health life line for thousands and thousands of people in the vicinity, periphery far-flung locales. They get free medical facilities including investigations, X-Ray facilities, ultrasound, hospitalization, therapeutic feeding, surgeries and medicines.

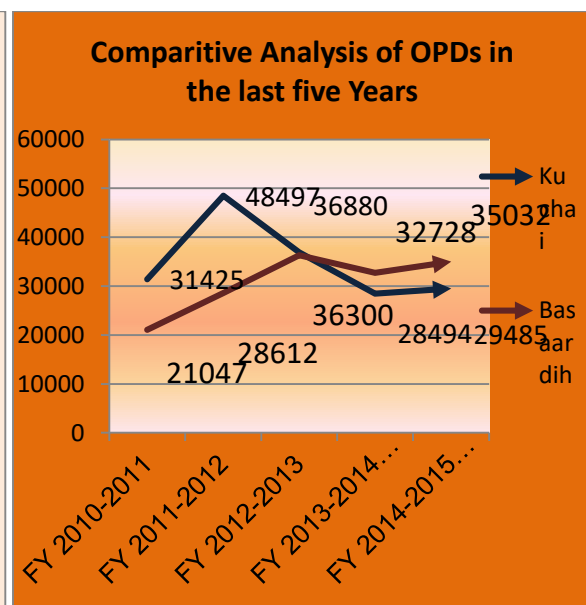
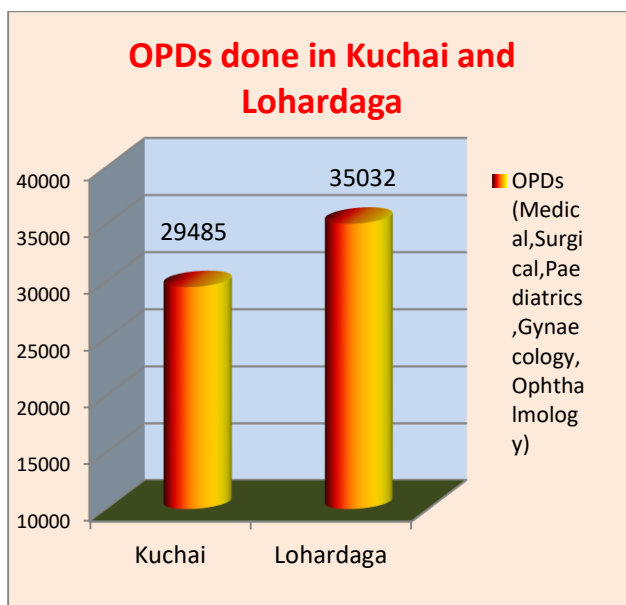
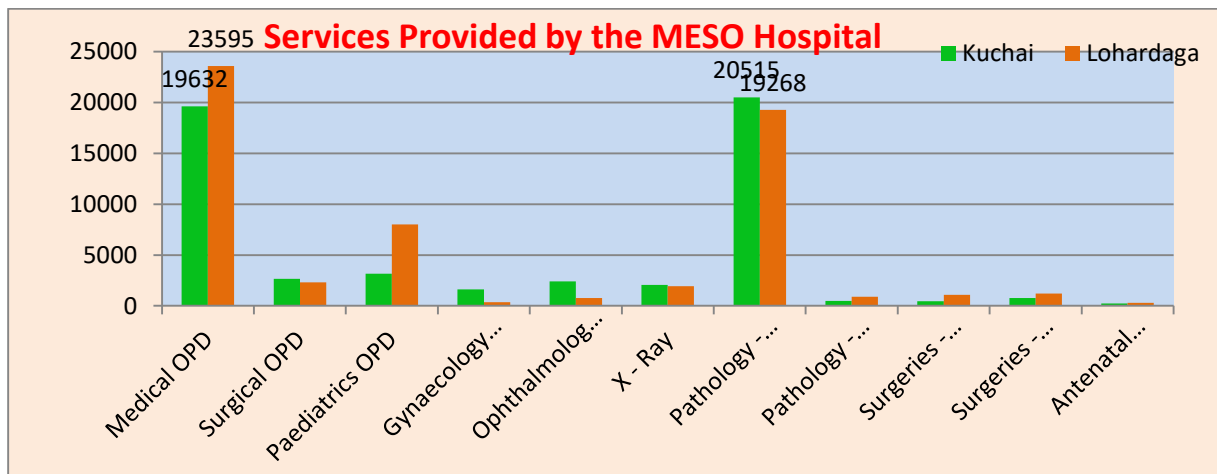


These 50 bedded MESO Hospitals are run as per the IPHS standards and are situated in remote naxalite infested areas of Jharkhand. They are supported financially by the Department of Welfare, GOJ. The Hospitals have all the facilities like OPD, IPD, Eye Care Services, X-Ray, Pathology, Ultrasound, ECG, Delivery, Immunization, Major OT, Minor OT, Malnutrition Treatment Center, Ambulance Facility and Free Medicine distribution. Free Medical Camps for specialized services, Swasthya Pakhwaras, etc. are also organized, during which all treatment, ranging from OPD, IPD, Surgeries & Investigation are provided free of cost. The Prime objectives of these MESO Hospitals are to provide Curative and Preventive Health Care services and to create awareness towards National Health Programs. These Hospitals are meant to bridge the gap between the health services being provided by the Health Department machinery versus the desirables, especially in the remote tribal belts of Jharkhand. They improvise support and link qualities-based Health Services to the Tribal people with special focus on reducing IMR and MMR and enrich their general health indicators as per the national scenario.

We provide absolutely free consultancy, diagnostics, interventions, counseling, pharmacy services and indoor treatments to the entire target population and other casual visitors. We also extend assistance to the Department of Health & Family Welfare, Medical Education & Research, Govt. of Jharkhand in implementation of various National Health Schemes, including the prestigious initiatives under the National Rural Health Mission. We also provide them with valuable disease surveillance reports, owing to continuous trend monitoring data of various diseases, also relating the data to our experiences of the past years to find a trend and cyclic occurrence.

Total OPDs in the financial year 2014-2015 were 29,485 in Kuchai-Saraikela and 35,032 in Basaardih-Lohardaga. Major and Minor surgeries were 466 and 1096 and 774 and 1210 respectively. Total number of Pathology tests which were held in ICERT MESO Hospitals at Kuchai-Saraikela and Basaardih-Lohardaga were 41,149 which included Pathology, Haematology, Sputum, Urine and Others.





Services Provided in 2014-15 (01.04.2014 to 31.03.2015)

No	Performance Indicators/ Benchmark	KUCHAI		BASAARDIH	
		Target	Achievement	Target	Achievement
1	OPD Cases	22547	29485	22547	35032
2	IPD	5798	12261	5798	8636
3	Major Surgical Procedures	194	466	194	1096
4	Minor Surgical Procedures	468	774	468	1210
5	X-Rays to be done	879	2069	879	1937
6	Lab Tests	10249	20986	10249	20163
7	Normal Deliveries	NA	104	NA	7

Specified Service Content	ANNUAL ACHIEVEMENT OF MESO RURAL HOSPITALS, SERAIKELA-KHARSAWAN & LOHARDAGA									
	01/04/14 to 30/06/14		01/07/14 to 30/09/14		01/10/14 to 31/12/14		01/01/15 to 31/03/15		Annual 2014-2015	
	Kuchai	Lohardaga	Kuchai	Lohardaga	Kuchai	Lohardaga	Kuchai	Lohardaga	Kuchai	Lohardaga
Medical OPD	3872	6212	7661	9077	4674	4434	3425	3872	19632	23595
Surgical OPD	487	697	1575	726	413	416	185	467	2660	2306
Paediatrics OPD	1052	1952	813	3444	721	1319	578	1298	3164	8013
Gynaecology OPD	802	75	302	122	329	90	175	64	1608	351
Ophthalmology OPD	394	479	897	0	812	124	318	164	2421	767
X - Ray	635	593	683	523	345	358	406	463	2069	1937
Pathology - Blood	5446	5529	6939	7680	4784	2910	3346	3149	20515	19268
Pathology - Urine	116	261	148	316	84	160	123	154	471	891
Pathology - Others	0	3	0	0	0	1	0	0	0	4
Surgeries - Major	46	410	166	231	165	172	89	283	466	1096
Surgeries - Minor	229	287	265	495	116	244	164	184	774	1210
Ante - natal Check - up	47	77	65	72	59	68	67	71	238	288



Mal-Nutrition Treatment Centers

Malnutrition is a significant factor in approximately one third of the nearly 8 million deaths in children who are under 5 years of age worldwide and NFHS-III revealed that 11.8 percent of all children under-five years of age are severely wasted in Jharkhand. Children with Severe Acute Malnutrition (SAM) have nine times higher risk of dying than well-nourished children. Improvement of nutrition status of children is critical to child survival, as it provides enhanced growth opportunities and avenues for increased life expectancy. ICERT is committed to provide clinical management and reduce mortality among weak, sick and acute malnourished children. The ICERT Malnutrition Treatment Centers (MTC) at Kuchai, Saraikela Kharsawan and Basaardih Lohardaga are units of Health Facility where children with Severe Acute Malnutrition (SAM) are admitted and managed as per the defined admission criteria and provided with medical and nutritional therapeutic care. In order to achieve early identification of children with severe acute malnutrition in the community, trained community health workers and community members are being made aware of the symptoms among infants and children who are 6–59 months of age and examine them. The Malnutrition Treatment Center (MTC) has been functional since 23rd January, 2012 and treating children having abysmally low weight in comparison with height and age or in a state of medical emergency.



After proper diagnosis these children are provided free treatment with immediate attention and great care and comfort. They are provided specially cooked high quality therapeutic food which enables nutrition and weight-gain from day-one of indoor care. The entire treatment process goes on for 15 (fifteen) days of indoor hospitalization along with the mother. Antibiotics (if needed), treatment and special therapeutic diet, prepared in the hygienic kitchen by trained staffs ensures weight gain of upto 150 grams per day. Simultaneously, the mothers are trained on preparing / cooking high nutrition foods at home from everyday and ever available ingredients. Mothers are also given meal fortified with medicinal micronutrients. Regular checkup and thrice Follow-up at an interval of 15-15 days is done at the MTC. Capacity and awareness building of the mother is done for taking proper care of such children and they are given Rs. 100 per day as an incentive towards compensation for the loss of wages. An one-time incentive of Rs. 100/- per child is provided to the Aanganwadi Sevika and / or Sahaiya for referring and getting admitted such a child to ICERT Hospital's MTC. Since the Children with severe acute malnutrition who are discharged from treatment programmes should be periodically monitored to avoid a relapse, another incentive amount of Rs. 100/- is provided to them for bringing the discharged children back for follow-up checkup.



Health Outreach - Building a Healthier Community

General and specific need-based health awareness camps with focus on Family Welfare, Eye Protection, surgeries and diseases like Dengue and Malaria and other issues including blood donation, medical outreach, medicines distribution have been organized at all locations of ICERT. Awareness programs on Ante-Natal and Post-Natal Healthcare, Reproductive & Child Health etc., are also conducted. There has been regular involvement of District Health, Welfare and Education Departments in these programs. ICERT also collaborates with local NGOs for logistic support and garnering beneficiaries to conduct the health awareness programs in the villages. Information about the conduct of health awareness sessions and camps is widely canvassed by the Organization well in advance with the help of the local Panchayati Raj Institutions and elected representatives. These sessions and camps are organized in coordination with the community, keeping their time and other constraints in mind. Through these activities, ICERT ensures that such programs reach maximum number of people. The camps ensure timely referral services to the patients for further or specialized care.

Eye Camps

Eye check-up and cataract detection facilities are provided to the rural populace for early detection and surgical interventions through the Eye camps. These camps are organized from time to time at the ICERT MESO hospitals and are immensely popular as people come in masses to avail better eye care facilities. Such eye health awareness camps are right steps towards helping to avoid 80 per cent of blindness because the major causes of blindness could be easily avoided by means of surgeries and vision correction support through spectacles.

From the total number of people screened, based on the results, some were suggested to undergo eye surgeries and others were referred for vision defects, follow up tests, spectacles distribution and treatment. Special awareness drives were also conducted to educate people of the various vision related problems and on curbing vision related impairment. The ICERT Activity Calendar is marked with several such Eye camps at Lohardaga and Seraikela-Kharsawan. As per record till now 3,287 people have registered for the Eye Check-up at the ICERT Hospitals out of which 1,609 were operated for Cataract. Cataract Surgeries are supported by part-funding from the District Blindness Control Society of the respective districts.

During the eye camp held on 26th and 27th July 300 people appeared for the Eye Checkup out of which 100 people were operated for cataract and 200 were provided with Power Spectacles free of cost. 55 patients were selected for Cataract during 16th ICERT Eye Camp and 118 were provided with free spectacles. During the 17th Eye Camp, 255 people were screened out of which 86 people diagnosed with cataract were operated. During the eye camp held on 22 Sept., 2014 around 324 people were screened out of which 122 were operated and nearly 200 people were provided with power spectacles. A team of efficient doctors and people from the Hospital administration were regularly present during these camps. People from nearby areas like Toklo, Chakradharpur, Chaibasa, Saraikela, Raj Nagar, and Bada Bombo benefited from the Eye Camps organized at Kuchai.

Blood donation camps were organized to promote the concept of voluntary blood donation and seek participation of people. In addition to the above mentioned camps, Foundation also holds Specialty & Multi-specialty camps like general surgery camps (both major and minor), hydrocele camps, where specialist doctors of various branches assembled and large number of patients benefit. Due information is made available in advance, so that maximum number of patients are able to get advantage.



Polio Awareness & Immunization Camps at ICERT Hospitals

The goal of the 2013-2018 Polio Eradication and Endgame Strategic Plan is to complete the eradication and containment of all wild, vaccine-related and sabin polioviruses, such that no child ever again suffers paralytic poliomyelitis. The Polio Eradication and Endgame Strategic Plan, developed in consultation with national health authorities, scientific experts, global health Initiatives, donors and other stakeholders, outlines the strategic approach to the eradication of all remaining polio disease. ICERT actively participated in the Polio awareness program with the objective to stop WPV transmission by enhancing surveillance, effectively implementing national emergency plans to improve OPV campaign quality, and routine Immunization strengthening etc. The PPI initiative aspires to reach children through an improved social mobilization plan and maintaining high level of surveillance, and identifying left-out children from immunization process so that not a single child should miss the process, leaving no chance of polio occurrence.



Laparoscopic Tubectomy / Tube Ligation

ICERT has identified health as a focus area for its activities and organizes a variety of health camps in rural and semi-rural areas on a regular basis for educating villagers about popular family planning measures. Few such camps, like laparoscopic tubectomy and sterilization supporting the government's national Family Planning program, are held at regular intervals by the ICERT. In one such Camp held on 24th July 2014, 62 women opted for Tubectomy through Laparoscopic Surgery. The Surgeries were done by Dr. J. S. Tigga, Dr. S Boske, and Dr. Priyranjan. The camp was inaugurated by the Civil Surgeon-cum-Chief Medical Officer Dr. Shyam Kumar Jha.

ANMs and Sahaiyas played a significant role in making this camp a successful event. All those who had been operated were given Rs 600/- as an incentive and Rs 150/- was provided to the facilitators who had motivated them to opt for the family planning Operation. Present during the occasion were DTO Dr. A. P. Sinha, the Medical Officer in Charge of Kuchai C.H.C. Dr. Vijay Kumar, Dr. Shiv Charan Hansda, Dr. Ram Singh, Dr. H. P Hembrom, and the ICERT Hospital administrator, doctors and other functionaries. Women who went under the Laparoscopic Tubectomy operation were incentivized by the ICERT in accordance with the government norms. Saris and blankets were distributed; and provision for meals and transport were provided to the patients and those attending on them. The team of doctors, nurses and health workers, played a key role in the success of this program.



Mobile Medical Units (MMUs)

It has been figured out that 66% of rural Indians do not have access to critical medicine and 31% of the population travels more than 30 kms to seek healthcare in rural India. Focusing on the health seeking behavior of the Tribal population of Jharkhand it could be said that these groups usually do not have proper access to health facilities, as communities reside in clusters in the far-flung areas and do not prioritize health. They are unaware about health infrastructure and facilities provided by the Department of Health and Family Welfare. Whereas, most of the health problems that people suffer in the rural community are preventable and easily treatable. In view of the above issues, the Mobile Medical Units ensure health care services to the last person of the last village and cater to the health and unmet needs of rural communities of Jharkhand. It is virtually like the PHC reaching the doorsteps of the patient !

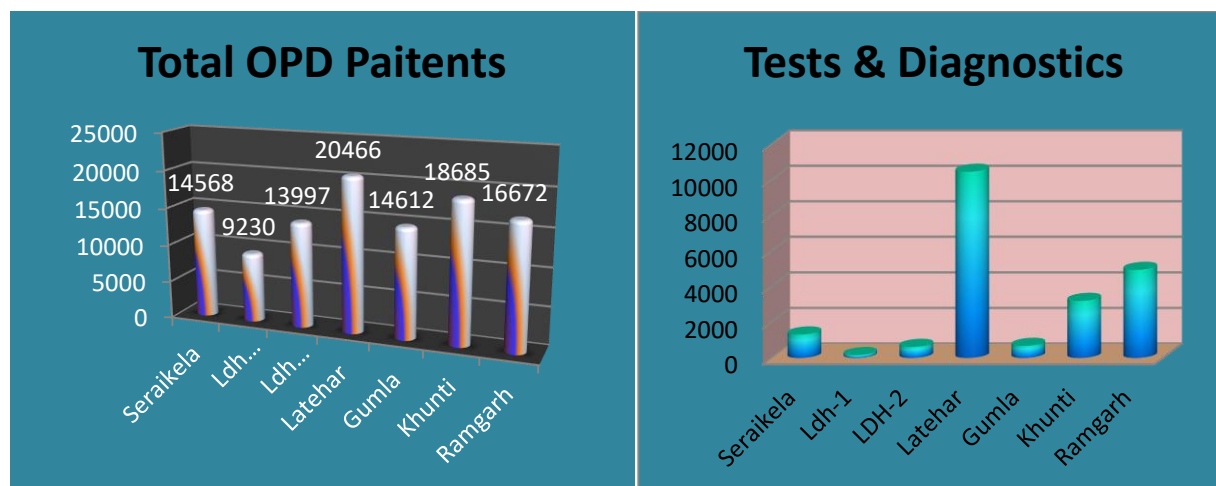
MMUs are the best and most viable solution to provide free primary health care to millions of people through professional health care delivery, ensuring primary healthcare to rural people including preventive, promotive and curative services, and referrals. MMUs are operational six days a week and conduct all the duties like all OPD services, consultation, counseling, checkups, family planning services, immunization (with help from VLWs and ANMs of Health Department), diagnostics, treatment of minor ailments and injuries, including supply of drugs to patients, IEC and providing appropriate referral services.

The vans are operated on a predetermined route plan on regular basis every month and the activity plan of the MMUs is approved by the concerned Deputy Commissioner / Civil Surgeon of the area of operation. Rules and regulations are diligently followed. The MMU personnel are ever ready to cooperate in all the service related to various public health programmes. These healthcare services include consultation by a G.P., basic diagnostic, medicines and home visits for bedridden patients. The team of health care providers consists of a Doctor, a Pharmacist, a Lab Technician, an ANM, a Counselor, a Radiographer, a Helper, and a Driver.

The MMU services meet the technical and service quality standards for a PHC and envisage reaching medical services to the patients in remote rural locations providing all the primary health services in underserved areas, improving uptake of curative and preventive health services, diagnostic facilities, convergence and facilitating with ANM, AWW, Sahiya and Village Health Committee etc. Every patient is treated with respect and dignity irrespective of economic, cultural or social status. All health data of patients are kept confidential. Continuity of care is assured with the tentative date of next visit being mentioned to the ANM and the villagers. Details of follow up with ANM/ASHA, when needed are also mentioned. Adherence to Standard Treatment Guidelines is followed. The

MMUs operated by ICERT provide basic medical facilities related to Maternal and Reproductive Health, Child Health including Neo Natal and Infant Health, Communicable, Non-Communicable Diseases and other vector borne disease, Dental Care and Oral Hygiene, Eye Care, ENT care, and Emergency Medicines and referral.





The seven MMUs being run, managed and operated in the 6 Districts of Jharkhand in the 2014-15 financial year have dealt with 1,08,230 OPD Patients. Total Pathology Tests done were 19,840. The numbers of patients referred were 2,687. The Tables and Graphs depict the number of patients treated during the OPD, the target set for treating the patients in the OPD and the actual achievement as well as total number of X- Rays, ECG and Pathological Tests done.

Achievements of MMUs Operated by ICERT in the Year 2014-15

	Total MMU Activities in 2014-15	Seraikela	Lohardaga MMU-1	Lohardaga MMU-2	Latehar	Gumla	Khunti	Ramgarh	Total
1	OPD Patients	14568	9230	13997	20466	14612	18685	16672	108230
2	X-Ray Done	121	40	93	190	163	256	357	1220
3	Pathology Tests	1197	120	528	10281	516	2855	4343	19840
4	ECG	-	-	-	-	-	94	247	341
5	Total Referred	371	29	165	1201	80	484	357	2687

Other Significant Activities Undertaken by ICERT in 2014-15

School Healthcare Program

Childhood is the age of learning and it is the time when a child starts developing practices and attitude towards health. It is very important to target the children for health awareness and demonstration of correct methods. School is considered as place for learning where children learn not only subjective knowledge but also life style practices and health seeking behaviors. ICERT strives to improve the health of school children, families and community members; and works to help them understand the significance of health issues as they can be nurtured well for their general and oral health and can very well be implemented effectively. It has been proven that schools can provide an ideal platform for the promotion of better health therefore it is very important to target the children for health awareness and demonstration of correct methods for best health practices and behaviors.



Medical Check-up initiated at schools are only the initial step in a larger scheme of progress which involves the improvement of not only the physical but the mental and moral development of the children. The main aim of the health check-ups is to regularly provide medical screening to all the children's from 4 -18 years in order to have better health status. Besides providing the Medical Healthcare at schools ICERT also provides health checkups to Anganwadi Children. Effective co-operation has been established between ICERT Healthcare team and the school authorities of rural government schools and parents; and the children do not hesitate to approach the medical team in case of some ailment.

Tree Plantation Program

We are aware that trees are the most important resource in our natural ecosystem with many benefits. Trees should be regularly planted to protect the eco system. As a part of the organization's clean and green initiative, tree plantation was done in the campuses of the MESO Rural Hospitals premises in the month of July and August 2014. Our goal is to bring the focus on value and importance of our planet and environment to all human beings, and urge ALL to adopt a Reduce, Re-use, Recycle and Realize lifestyle in order to support and respect the efforts to preserve the eco system. The Hospital Management planted trees in the Hospital Premises and also distributed the saplings of shady and decorative trees. Survival Rate is 100%.



Health at the Community Doorsteps

ICERT initiated Health Pilot Initiative in the large tracts of hinterland which are recognized as the most disadvantaged and isolated areas of Saraikela and Lohardaga, in Jharkhand, with hilly and remote terrain, lack of communication, infrastructure, ethnic diversity and settlement patterns, to improve the overall health situation of the hard-to-reach people in the region. The aim of these Health Initiatives is to bring state of art Medical technology to the doorstep of the villagers who otherwise could ill-afford the same. The beneficiaries included marginalized villagers of the vicinity particularly the elderly belonging to the lower economic strata, whose quality of lives have remarkably changed, making them self dependent, to earn a living or manage their daily routine. The residents of these remote areas were provided awareness on health, hygiene and well-being. This program creates awareness on health and hygiene practices among the rural people, especially women, adolescent girls and school children. It helps motivate them to use and maintain sanitation facilities at schools and their community surroundings, inculcate better hygienic practices etc., and reduce incidences of diseases. The focus areas include Safe Motherhood, Family Planning, Safe Medical Termination of Pregnancy (MTP), RTI / STI, Malaria / Tuberculosis during pregnancy, HIV & AIDS knowledge for prevention, gender discrimination and male participation in child-care including sensitization on best health practices and hygiene.



Celebrating the Festivals of Freedom and Democracy

To revitalize the spirit of freedom amongst the staff and members, to fortify the feeling of richness of the liberties bestowed on us by the Constitution of India, and to motivate people for celebrating the Independence and Republic Day with much more enthusiasm and fervor, ICERT celebrates the national festivals of Republic Day and Independence Day. Patriotic feelings are heightened in the hospital staffs and the other stakeholders. The management of the Hospitals pledges to continue their benevolent and committed initiative forward on the path of health, peace and progress. The celebrations and rejoice was projected through the cultural programs organized and concluded by the staff and nurses. Sweets and savories were distributed among staff and patients.



Rastriya Swasthaya Bima Yojna

Despite the expansion in the health facilities, illness remains one of the most prevalent causes of human deprivation in India with frequent incidences of illness and need for medical care and hospitalization.

It has been clearly recognized that health insurance is one way of providing protection to poor households against the risk of health spending leading to poverty. Earlier the poor were unable or unwilling to take up health insurance because of its cost, or lack of perceived benefits. Recognizing the need for providing social security to these poor people and health insurance coverage for Below



Poverty Line (BPL) families, the Central Government has introduced the Rashtriya Swasthya Bima Yojana (RSBY). ICERT Organizes and administers health insurance camps, especially in rural areas, to build awareness about the RSBY schemes. Under the scheme Hospitalization expenses and Transportation costs are covered, taking care of most common illnesses with as little exclusion as possible. There is no age limit for registration, and package rates for hospitals for a large number of diseases are fixed by the government.

Pariwar Swasthaya Mela Pakhwara

ICERT actively participated and contributed in the 15 day Pariwar Swasthya Mela under JSRHMS, popularly known as "Parivar Swasthya Mela Pakhwara" organized from 11th July to 25th July 2014, to bring down the maternal mortality rate. Special attention was accorded to family planning programmes. The Pakhwara was organized to sensitized people regarding health issues and to comprehend the linkages between Family Welfare programs and other health aspects. Quality services and free medical care, were provided with convergence and integrated delivery for all segments of population. The Health Mela attracted a large number of people to avail free of cost quality health care services with essential tests and medicines apart from maternal health, child health, immunization and Family Planning. Distribution of medicines, contraceptive pills, condoms etc. was also done on a large scale. The health mela proved to be successful not only in disseminating information on health & family welfare and population issues, but also in providing actual services to people who otherwise had limited access to health facilities.



World Health Day

World Health Day is celebrated at the ICERT MESO Hospital campuses on 7th April Every year to mark the anniversary of the founding of WHO on a selected theme that highlights a priority area of public health. The Day provides an opportunity for hospital staffs and members to get involved in activities that can lead to better health. The topic for 2014 World Health Day was a vector-borne disease which spotlights some of the most commonly known vectors – such as mosquitoes, sand-flies, bugs, ticks and snails – responsible for transmitting a wide range of parasites and pathogens. Mosquitoes, for example, not only transmit malaria and dengue, but also lymphatic filariasis, chikungunya, Japanese encephalitis and yellow fever. The campaign aims to raise awareness among communities about the threat posed by vectors and vector-borne diseases and to stimulate families and communities to take action to protect themselves. ICERT MESO Rural Hospital Kuchai has been nominated as "The Malaria Sentinel Hospital" by the Health Department; as many patients infested with Malaria reach ICERT MESO Hospital for diagnosis and treatment.



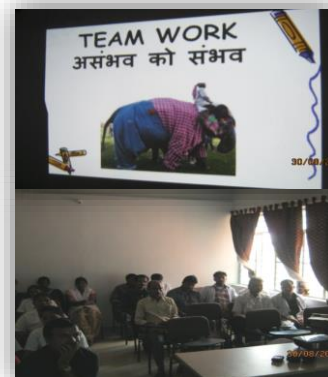
Mock Drills at Hospitals for Fire Safety

Fire can cause irreparable losses, particularly to any hospital; as the infrastructure in the hospitals have many heat dissipating equipments, combustible gases, fuel, chemicals, a lot of electrical wiring, etc. that stand as prone to hazardous incidents, if proper precautions are not taken while planning the infrastructure. Hospitals are infrastructures with a high density of life in terms of patients, doctors, staffs, etc. There are heavy equipments and electrical gadgets that are inflammable and prone to hazardous incidents. Therefore utmost care needs to be taken and precautions followed to imbibe good safety measures & practices amongst planners, employees & healthcare workers in any hospital. ICERT Hospitals have trained their manpower at all levels to act promptly and prudently in case of a fire hazard, without creating or causing any panic amongst staff, patients and attendants. Proper guidelines and protocol have been disseminated, stating actions/steps to be taken in case of emergencies which are to be followed stringently by all the staff for prevention & precautions against fire & related accidents. The staffs are trained to handle such emergencies & chaotic situations. The organization arranges regular safety audits & mock drills through envisaged situation of fire outbreak so as to train the staffs and members of the hospital effectively regarding the prevention and protection from fire and ways to handle the fire extinguishing equipment and combat the situation. The attached picture shows one such drill in progress at the Basaardih Hospital at Lohardaga.



Leadership and Team Building

Getting better results on an ongoing basis is becoming a leadership mandate in good organizations around the world. The seminar held at ICERT on 30/08/2014 on Leadership Training, Team Building Exercises, Time Management, Team work was designed to help the participants develop a framework to systematically increase their personal effectiveness and ability to achieve higher levels of performance. This dynamic, interactive and hands-on learning experience provided specific tools to understand better the causes of failure; equip to be better focused on desired outcomes; and to perform at higher levels; demonstrate the importance of creating a working environment that fosters better results; encouraging them to maximize people power and make a strong case for developing both people and processes to improve their performance in their quest for better results.



Meetings with Frontline Functionaries

Auxiliary Nurse Midwives (ANMs) and Sahaiya play a vital role in Maternal & Child Health as well as in Family Welfare Service in the rural areas. In order to improve the quality and efficiency of the Family Planning Programs and to bring about changes in the attitude of the frontline functionaries engaged in the delivery of health service, training programs, seminars and workshops were organized at regular intervals by ICERT to build their capacity. This has resulted in better synergy and inter-departmental collaboration and cooperation.



Hospital Visits by Special Dignitaries

There had been a series of visits by important dignitaries like Senior Secretary, Civil Surgeon-cum Chief Medical Officer, District Welfare Officer, and MOIC at the hospitals and other projects of the Society. They appreciated the effort and sincerity of the hospital, projects and its members. The Deputy Commissioner Mr. Hansraj Singh visited the ICERT MESO Hospitals at Kuchai. Traversing the various wards of the Hospital he interacted with the patients and enquired about their wellbeing. He was delighted with the overall management of the Hospital. Expressing Concern at the prevailing anemia among infants and children he suggested more and more children to be brought under the wellbeing of ICERT's Mal Nutrition Treatment Center (MTC). Present on the occasion were Superintendent of Police Mr. Madan Mohan Lal and the Commandant of CRPF 196 Battalion Mr. Ramesh Kumar Pandey etc., besides the hospital Management team.



CENTRE FOR VOCATIONAL EXCELLENCE

ICERT is a pioneer in the field of continuing and vocational education and its training and skill development programs strive to open new doors of opportunities for the unemployed Youths in Jharkhand in pursuit of better career. ICERT partners with the Institute of Continuing Education of Basant Dynamics for leveraging their experience in multi-vocational, multi-disciplinary skill development and functional literacy programs. The Institute offers a unique blend of scientifically designed curricula, delivery and examination system, modules for flexibility, extra hours of hands-on training, and a host of support systems including library, counseling and placement assistance and the best trained and experienced faculty. It caters to the plethora of students and trainees from every front. These skills include Certificate Course



in Computer Application (MS-Office, Corel Draw, and Page Maker), PC Hardware & Networking; Linux Programming; Vocational Training for Unemployed Youths of Jharkhand; etc. and Banking & Finance using Tally. It employs the concept of mentoring, fostering a user-friendly environment, and is assisted by follow-ups and many a times job placements.

The core strength and acceptability of the Institute has increased by its association with and accreditation by NIELIT, under the department of Electronics and Information Technology (DEITY), GOI. The Institute has also introduced the Certificate Course on Computer Concepts for introductory level Learners. The institute endeavours to identify the schemes of the Government of India and Government of Jharkhand, wherein it could participate and make a niche for delivering sustainable employment opportunities to the un-employed youth belonging to the Scheduled Castes, Scheduled Tribes, Minorities, differently abled and female students and other employment seekers. It partnered with the Micro, Small & Medium Enterprises Development Institute under the Ministry of Labour, Employment & Training, Government of India, for developing and delivering unique entrepreneurship development programs and in-house training of the budding entrepreneurs on the course structure duly approved by MSME-DI. We have robust and personalized support services, including private sector outreach and regularly organize resource and skill development workshops.

The Organization has formalized courses for organizing skill-development training programs in the health sector. These trainees are given residential training, theory classes; demonstration through live cases in the Hospital, video case studies through digital projection, use of interactive and group learning behavioral games, and field study tours were organized. Continuing Medical Education (CME) and Continuing Nursing Education (CNE) for doctors, nurses and paramedics at both hospitals were conducted by internal and guest resource persons to refresh and scale up medical awareness of the hospital employees.

Vocational Training Courses & Capacity Building Programmes

Technical and Vocational Education plays a vital role in human resource development of the country by creating skilled manpower, enhancing productivity and improving the quality of life. India is in transition to a knowledge based economy and its competitive edge will be determined by the abilities of its people to create, share and use knowledge more effectively. This transition will require to develop flexible, analytical, adaptable and multi skilled workforce, including professional, managerial, operational, behavioural, inter- personal and inter- functional skills.

ICERT is a premier organization for providing education, training, R&D and consultancy in IT and electronics to the unemployed youths of Jharkhand. The institute maneuvers to develop human resources at different levels and in different specialized areas and bridge the gap between academics and industries by facilitating industry-oriented quality education and training in the state-of-the-art areas through various formal and non-formal programs. The institute implements various schemes related to human resource development in the field of Information, Electronics and Communications Technology. The centre is also engaged in R & D activities and provides consultancy in Health, IT & Electronics services and is fully equipped with the latest systems and development tools in the area of Information Technology, Product Design, Digital Systems, etc.

ICERT facilitates and sponsors Training of SC/ST Job seekers in National Institute of Electronics & Information Technology - NIELIT (Formerly DOEACC) 'O' Level Course, Under Ministry of Communication & Information Technology Govt. of India. The duration of the course is one year. The strength of the course is in the qualified and experienced faculties as well as in the well-built infrastructure. In these courses we endeavor to deliver the latest curriculum in sync with the ever changing market demand. ICERT tries to bridge the gap between education and professional qualification and generation of manpower not only with knowledge and understanding but also practical experience to meet the needs as required by the prospective employer. Vocational Training for Unemployed Youths of Jharkhand was provided by ICERT. The training included Certificate Course in Computer Application which was provided to 50 Youths and the duration of the course was of 3 months and another course was in Banking & Finance Using Tally which was endowed to 80 people and the duration of the course was of 6 months.

RESEARCH & SURVEY, SOCIAL ACTIVITIES

ICERT has been regularly arranging extensive survey on the Rural Community Health seeking behavior and career awareness among semi-urban and rural career-seeking youth regarding the efficacy of the various education / vocation support programs

implemented by ICERT and propounded by the Central / State Government. Survey, Research and Analysis work has been conducted on social problems and issues, social justice, educational empowerment, opportunities of self-employment with vocational education, entrepreneurial initiative among the youths of scheduled caste and scheduled tribe community, possibilities of female employment with vocational education, etc.

Community surveys of healthcare-use determine the proportion of illness episodes not captured by health facility-based surveillance. We performed studies and surveys on health-care utilization and attitudes, where access to healthcare is impeded to understand disease burden with the proportion of cases not seeking care due to poor resource settings.

The ICERT MESO Hospitals and MMUs track the seasonality, occurrence and repetitive nature of various diseases, ailments, epidemics and endemics in the six districts of operations in Jharkhand. This databank serves as a huge indicator of probabilities and assists in preparedness of the health services offered by ICERT.

Empowerment and Employment Opportunities

Our rural hospitals are providing their services in imparting educational and training programs. There is a felt need for developing health care personnel who understand the rural health requirements and can act as supportive hands for Para-Medical workers and trained medical professionals. Therefore ICERT has developed and introduced Health based Vocational Trainings for the rural youth, to aid and assist in the health care programs like Health Counselors, Skilled Birth Attendant Training, Operation Theater Assistant Training Program, Extended Multipurpose Health Workers Training Program, Patient Care & Support Training Program and Nursing Aide Training Program.



The CME and CNE Program provided by ICERT meets the mission by generating unbiased educational activities and interventions designed to improve competence, performance, and patient outcomes, improve patient care and health through health science education and research. After the completion of the training grading is done according to their performance and certificates are distributed.

Distribution of Blankets

Blanket distribution in the slums and nearby villages is a regular feature of ICERT every year. During the cold winter months the Management visited these areas and one hundred blankets were distributed amongst the poor and destitute women to provide them some warmth and protection from the biting cold.



Health Awareness Program

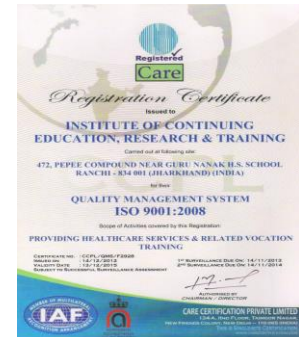
ICERT Hospitals and Healthcare organizes free medical health camps. One such free medical diagnosis was organised by ICERT Hospitals and Health Care, in collaboration with the Doranda Old Xaverians and St. Xavier's School, Doranda on 7th September 2014. This camp was organized exclusively for the Outreach Students and their parents and family members, targeting a total of about 750 persons. A huge team of General Physicians, General Surgeons, Orthopedicians,



Gynecologists, Dermatologists, Urologist, Optometrists, Cardio-physicians, Endocrinologists, ENT specialists, checked the problems related to health, eyes, heart, and skin disorder of the children and adults. Free medicines were provided to the people, sponsored by M/s Pama Pharmaceuticals. The health camp aimed at promoting health seeking behavior in the long term and thus, unlike a general curative health camp, this camp also worked on building awareness regarding common ailments, family planning methods, nutrition, hygiene and sanitation.

ISO CERTIFICATE

ICERT was awarded the ISO Certificate for Quality Improvement in the Public health institutions. For the sustained success of the organization, a quality management approach was adopted. Understanding the current and future client needs, the Organization tries to meet requirements and strives to exceed their expectations. It tries to create and maintain the internal environment identifying, understanding and managing inter-related processes as the system contributes to the organization's effectiveness and efficiency in achieving its objectives. Effective decisions are based on the analysis of data and information. Continual improvement of the organization's overall performance is the permanent objective of the organization.



Meetings

The office bearers namely the President Dr. Harminder Bir Singh, Vice President Dr. S. Egbal Singh and Secretary & CEO Dr. Devendra Singh hold regular meetings and interactions at the Head Office and review the actions and progress of the Society. The periodicity of such meetings is weekly / fortnightly. Quarterly / bi-annual meetings of the Management Committee of ICERT are held. The General Body meets once a year to approve, adopt and accept the activities, income and expenditure and Balance Sheet of the Society and evaluate its Annual Report of activities.

Unanimous decisions are taken on all issues as per the agenda. Members made valuable contributions in terms of review of on-going activities and formulation of plans for further activities. The Central Management team including the Administrator, Manager Logistics, Manager Finance & Accounts, Hospital Managers and the MMU Coordinators conducted monthly meetings with the Office Bearers at the Head Office and / or at the Hospital locations at Kuchai and Basaardih.



The Society has an effective review, reporting, audit and evaluation mechanism. Compliance of statutory norms and external evaluation for the impact and outcome of various development programmes is done at regular intervals. We adhere to complete transparency and accountability in utilization of funds.

Gratitude

ICERT, as an organization committed to the community at large, is open to exploring, accepting and implementing projects. It shall continually look forward to growth of the service objectives: in quantity, quality and in the highest possible number of beneficiaries. We could not have implemented new development strategies without the trust and support from our founders and partners. The ICERT Family takes this opportunity to thank all its well wishers and associates, consultants, advisors, patrons auditors and personnel who supported us and shared their expertise for the betterment of our efforts in Financial Year 2014-15.. We put on record our sincere gratitude and recognition for our benevolent donors who have stood by us in our Mission and Vision, and have generously contributed in cash and in kind for our various projects and sponsorships.



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